Project Presentation

Second Partners' Meeting
Dundee, 17 – 18 July 2017

Co-funded by the Erasmus+ Programme of the European Union

Funding Programme

European Commission funded the WBL 2.0 project aiming at reinforcing students' motivation through Work-based learning (WBL) approach and internationalisation of internship opportunities.

Project number: 2016-1-ES01-KA202-025441

The Target Groups

The main target groups of the project are:

- Vocational students in the fields of ICT and Marketing

- Vocational trainers in the fields of ICT and Marketing

- Company managers

Expected Results

The main project result is the Repository of e-learning video lessons and interviews, containing:

- Video interviews to managers on their expectations concerning company's visual identity

- Work based learning real life case scenarios to enrich classroom activities

- Video testimonials by company managers presenting their successful stories

Project Activities

The Project at a Glance

Involvement of target groups	**November 2016 – December 2017**
Repository of E-learning Video Lessons and Interviews	**November 2016 – July 2018**
Platform for Virtual Internship	**June 2017 – December 2017**
Guidelines for the Organisation of International Placement	**January 2018 –May 2018**
Focus Groups	**September 2018 - October 2018**

Intellectual Output 1

Repository of E-learning Video Lessons and Interviews

Actions to be Carried Out

IO1.1) Creation of all templates needed for carrying out the activities	1 November 2016 31 January 2017
IO1.2) Production of video interviews with companies' managers	1 February 2017 30 May 2018
IO1.3) Production of company managers' testimonials	1 February 2017 30 May 2018
IO1.4) Creation of real life case scenarios learning objects	1 February 2017 30 May 2018
IO1.5) Translation of Videos subtitles in national language	30 June 2017 31 July 2018

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Expected Results

- Production of 12 video interviews (per country) with company managers, concerning their expectations regarding company website, visual identity and social media marketing

- Production of 12 testimonials (per country), with company managers presenting their successful stories

- Creation of real life case scenarios/learning objects

- Translation of the subtitles in national language

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Templates and Tools

- IO1.A – Video interviews script

- IO1.B – Case scenarios/Learning object

- IO1.C – Video testimonials script

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Current Situation

Partner	Interviews	Testimonials	Learning Object/Scenario
ES_Esmovia	2/3	2/3	2
EL_Epimorfitiki	1/3	1/3	1
IT_ConfBergamo	2/3	2/3	1
LT_eMundus	4	6	4 *
UK_DundeeAngus	2	0	0

Deadlines

- **30 October 2017, 28 February 2018 and 30 May 2018**
  All Partners
  - Production of 3 Video interviews (for each deadline).

- **30 October 2017, 28 February 2018 and 30 May 2018**
  All Partners
  - Production of 3 Video testimonials (for each deadline).

- **30 October 2017, 28 February 2018 and 30 May 2018**
  All Partners
  - Creation of 3 real life case scenarios (for each deadline).

- **30 October 2017, 28 February 2018 and 30 May 2018 and 31 July 2018**
  All Partners
  - Translation of Videos subtitles in national language

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Supplementary Result 1

Platform for Internship

Actions to be Carried Out

SR1.1) Creation of all templates needed for carrying out the activities	1 June 2017 15 November 2017
SR1.2) Creation of the Platform for Internship	15 November 2017 31 December 2017
SR1.3) Identification of assessment and monitoring tools	1 January 2018 31 May 2018
SR1.4) Development of the monitoring tool according to the suggestions from companies and students	1 June 2018 30 June 2018
SR1.5) Involvement of companies interested in hosting internships	1 January 2018 31 May 2018
SR1..6) Involvement of students interested in being involved in internships	1 January 2018 31 May 2018

Templates and Tools

- Template: IO3.A – Structure of the Virtual Platform

- Template: IO3.B – Company Profile

- Template: IO3.C – Student Profile

- Template: IO3.D – Review of Assessment Tool

Expected Results

- Creation of a platform for internships

- Involvement of 20 companies per country interested in hosting internships

- Involvement of 20 students per country interested in participating in internships

- Identification of 2 assessment tools per partner

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Deadlines

- **15 November 2017**

  Pixel (IT), Esmovia Sistema Practices (ES)

  Creation of the Templates

- **31 December 2017**

  Esmovia Sistema Practices (ES), Pixel (IT)

  Creation of the platform

- **31 May 2018**

  All partners

  Identification and review of at least 2 assessment and 2 monitoring tools

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Deadlines

- **30 June 2018**

  Esmovia Sistema Practices (ES), Pixel (IT)

  Creation of the monitoring tool

- **31 May 2018**

  All partners

  Upload on the platform of 20 companies and 20 students profiles

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2WBL

Supplementary Result 2

Guidelines for the Organisation of International Internships

Actions to be Carried Out

SR2.1) Creation of all templates needed for carrying out the activities	1 January 2018 15 January 2018
SR2.2) Proposal of the syllabus of the guidelines	16 January 2018 31 January 2018
SR2.3) Development of the guidelines contents	1 February 2018 31 May 2018

Templates and Tools

- IO2.A – Guidelines to create the chapter contents *(To be developed)*

Expected Results

Development of 1 guideline for each target group:

- VET directors and administrative staff: Sistema practices (ES)

- VET trainers: Dundee & Angus College (UK):

- Guidelines for students: eMundus (LT)

- Guidelines for policy makers: Epimorfotiki Kilkis (EL)

- Guidelines for companies: Confartigianato (IT)

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Deadlines

- **15 January 2018**

  Pixel (IT), Sistema practices (ES)

  Creation of the Templates

- **31 January 2018**

  All partners

  Proposal of the syllabus of the 5 guidelines

- **31 May 2018**

  All partners

  Development of Guidelines contents

Multiplier Events

Actions to be Carried Out

- Organisation of a focus group at national level on:

  - Promotion of work based learning methodology

  - Presentation of the intellectual output

Templates and Tools

- ME.1 - Multiplier Event Form

- ME.2 – Multiplier Event Programme

- ME.3 - Multiplier Event List of Participants

- ME.4 - Multiplier Event Minutes form

Expected Results

- 1 Multiplier event per Country

  - involvement of 20 VET trainers and company managers

  (only participants from organisations other than the beneficiaries)

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Deadlines

- **30 September 2018**

  ESMOVIA – System Practice (ES), Epimorfotiki Kilkis (EL), eMundus (LT), D&A (UK), Pixel (IT)

  Sending of material related to the multiplier events

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Project Management

PM1 - Coordination of activities

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Target Groups Involvement
(Part 1 of the Project Management)

Actions to be Carried Out

- Involvement of target groups:

  - 100 companies (internships)

  - 60 companies' managers (IO1)

  - 50 VET Trainers

  - 1000 VET students

Templates and Tools

- PM1.A - Company Information

- PM1.B – Company Participation Letter

- PM1.C – Role of the Company

- PM1.D – VET trainer information

Expected Results

In each country must be selected and uploaded on the project portal at least:

- 20 Companies
- 10 VET Trainers (100 VET students)

Current Situation

	Trainers contacted	Trainers Involved	Companies Contacted	Companies Involved
ES_Esmovia	12	12	5	5
EL_Epimorfitiki	5	5	8	2
IT_ConfBergamo	10	10	3	3
LT_eMundus	12	11	14	11
UK_DundeeAngus	10+	12	10+	2*

Deadlines

- **30 September 2017**

All partners
  - Upload on the project portal the companies information
  - Send to Pixel scanned version of companies' letters
  - Upload on the project portal the VET trainers

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Coordination of activities
(Part 2 of the PM 1 Project Management)

Actions to be Carried Out

- Attendance to the partners meeting

  - 1st Meeting: Florence (IT) – January 2017

  - 2nd Meeting: Dundee (UK) – June 2017

  - 3rd Meeting: Kilkis (EL) – January 2018

  - 4th Meeting: Valencia (ES) – October 2018

- Production of project reports

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Templates and Tools

- PM1.E – In progress activities reports

- PM1.F – Financial Manual (*external annex*)

Expected Results

Production of:

- Three months period online Activities Reports

- Yearly Financial Report

Current Situation

Partner	Work in Progress
ES_Esmovia	OK
EL_Epimorfitiki	To be done
IT_ConfBergamo	OK
IT_Pixel	OK
LT_eMundus	OK
UK_DundeeAngus	OK

2WBL

Deadlines

All partners

- Every three months (April, July, October 2017 and January April, July, October 2018)
  - Production of Activities Report Forms

- **31 August 2017, 15 November 2018**
  Financial Report

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Project Management

PM2 - Dissemination

Actions to be Carried Out

- Development and translation of project brochures

- Organization of at least 1 dissemination event on the project every month

- Creation of a Facebook page

- Production of the best practice dissemination report

Templates and Tools

- PM2.A – In progress dissemination reports

- PM2.B – How to write the Best Practice Dissemination Report

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Expected Results

- Production of Project Brochure in all partners languages

- Database of dissemination events on the portal

- Creation of a Facebook Page

- Production of National Best Practice Dissemination Report

Current Situation

Partner	Events
ES_Esmovia	5
EL_Epimorfitiki	?
IT_ConfBergamo	3
IT_Pixel	26
LT_eMundus	32
UK_DundeeAngus	9

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Deadlines

- Every three months (April, July, October 2017 and January April, July, October 2018)

  All partners

  Upload of 1 dissemination events per month

- Every month

  All partners

  Upload of 1 post on the Facebook page

- 31 March 2017

  Esmovia Sistema Practices (ES)

  Development of project brochure

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Deadline

- **30 April 2017**
  All partners
  Translation of project brochure

- **15 September 2017**
  All partners
  Progress Best Practice Dissemination Report

- **30 October 2018**
  All partners
  Final Best Practice Dissemination Report

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Project Management

PM3 - Exploitation

Actions to be Carried Out

- Involvement in the project of associated partners

- Collection of exploitation links

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Template and Tools

- PM3.A - Associated Partner Letter

- PM3.B - Associated Partner Information

- PM3.C - Exploitation links

Expected Results

- Involvement of 6 associated partners

- Collection of 6 exploitation links

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Current Situation

	Ass. Part. Contacted	Ass. Part. Uploaded	Links
ES_Esmovia	15	1	0
EL_Epimorfitiki	2	0	0
IT_ConfBergamo	1	1	1
IT_Pixel	5	1	1
LT_eMundus	6	3	7
UK_DundeeAngus	2	0	0

Deadlines

- **15 September 2017**
  All Partners
  - – Involvement of 3 associated partners
  - – Collection of 3 exploitation links

- **30 September 2018**
  All Partners
  - – Involvement of a total number of 6 associated partners
  - – Collection of a total number of 6 exploitation links

Project Management

PM4 - Quality and Monitoring Plan

Actions to be Carried Out

- Collection of evaluation questionnaires

- Collection of testimonials

- Production of testing evaluation report

Templates and Tools

- PM4.A – Project Meeting Evaluation Questionnaire

- PM4.B – End Users' Evaluation Questionnaires for Intellectual Outputs

- PM4.C –How to write the Evaluation Report on Intellectual Outputs

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Expected Results

- Collection of 20 evaluation questionnaires

- Collection of 4 testimonials

- Evaluation Report on IO

Deadlines

- **30 September 2018**

  All Partners
    - Collection of 4 testimonials
    - Collection of 20 evaluation questionnaires
    - Sending of evaluation report on the IO

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Thank you for Your Attention

Questions?